



# ANNUAL CONFERENCE & EXHIBITION

Telford International Centre | 19 – 20 November 2025

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With over 4,000 members, the Health Care Supply Association (HCSA) is dedicated to developing, supporting and celebrating the work of all healthcare procurement and supply chain professionals.

HCSA is delighted to announce the return of their annual HCSA conference and exhibition this Autumn. The event will be held at the new venue of Telford International Centre on 19th & 20th November 2025.

As the NHS and its procurement supply chain community continue to face many challenges, the two-day HCSA annual conference and exhibition with Gala Dinner is more important than ever. The event offers an opportunity for NHS buyers and suppliers from across England to come together to discuss the

future of the NHS and how collaboration can support innovative and efficient purchasing decisions.

If you are an existing or aspiring supplier to the NHS and have new, innovative or cost-saving products or services, that can support the healthcare sector in England then exhibiting or sponsoring at this year's event is something your organisation needs to be involved in. We have a wide array of packages available for your organisation to consider however, as this event does sell out each year, please reach out to the team today to secure your involvement.



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# Audience Profile

## Sample List of NHS Organisations Attending

- Barts Health NHS Trust
- BSOL Procurement Collaborative
- Calderdale and Huddersfield NHS Trust
- Essex Partnership University NHS Foundation Trust
- Manchester University NHS Foundation Trust
- NHS Lancashire Procurement Cluster
- NHS England
- NHS London Procurement Partnership
- NHS Supply Chain
- NHS Shared Business Services
- NHS National Services Scotland
- North of England CPC
- Somerset NHS Foundation Trust
- Southern Health NHS Foundation Trust
- Sussex Community NHS Foundation Trust

## Sample Job Titles in Attendance:

- Buyer
- Chief Commercial Officer
- Chief Financial Officer
- Chief Procurement Officer
- Deputy Head of Procurement
- Head of Category
- Head of Clinical Procurement
- Head of Contracts
- Head of Healthcare Contracts
- Head of Procurement
- Head of Supply Chain
- Senior Buyer
- Senior Category Manager
- Supply Chain Manager



Legal Services  
Pharma **Logistics** Wound Care  
Medical equipment & Supplies Orthopaedic appliances  
**Procurement Services**  
**Medical Devices & Equipment**  
IT Equipment - Software & Supplies  
**Supply Chain Consultancy**  
Workware **Financial services** Translation Services  
Office Solutions  
**Health & Wellbeing**  
Clinical traceability Recruitment

**70+**

Exhibitors

**800+**

Delegates

**55+**

Speakers

**40+**

Sessions

**2**

Day Event





## ANNUAL CONFERENCE & EXHIBITION

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# Sponsorship Packages

Our Sponsorship packages are tailored to make your branding front and centre of this event. With opportunities to speak at the event, market to delegates in advance, secure the largest or most prime located stands at the event and attend the evening gala dinner award ceremony for further networking, these packages provide everything needed to enhance your involvement. With pricing from as little as £8500+vat, get in touch today to discuss further.



SOLD OUT

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Contact the team today to discuss sponsoring/exhibiting at HCSA 2025. Call 0141 739 5383.  
Email [exhibitions@hcsaconference.co.uk](mailto:exhibitions@hcsaconference.co.uk) or book a 1-2-1 Appointment with our advisors at the time of your choosing.



## ANNUAL CONFERENCE & EXHIBITION

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# Exhibition Packages

Our exhibition packages come as fully built shell scheme with Name sign, lighting, power socket, table and chairs and access to the event app for lead collection on the day

Exhibition  
packages start at  
**£6000 + VAT**  
for both days

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# Floorplan







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## Headline Sponsor – Exclusive to 1 organisation

- ✓ 5m x 5m Main Sponsor Pavilion shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & tablecloth) 500 watt power outlet and 2 spotlights.
- ✓ 25 Mins Speaking Slot in Main Plenary Conference
- ✓ 25 mins Speaking Slot in HCSA breakout zone
- ✓ 12 Delegate places at the Conference
- ✓ 8 Places at the HCSA Gala Dinner
- ✓ Premium positioned corporate branding on the event website
- ✓ Premium positioned corporate branding on HCSA event newsletters, eShots, mailers, social media, press and PR
- ✓ Dedicated corporate branding on ALL on-day event branding including PowerPoint holding slides, delegate badges, event digital signage.
- ✓ 100-word profile and corporate logo to appear on-line and on the event mobile app.
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software on mobile app for data collection.
- ✓ Copy of opt in delegate list provided post event in pdf for reporting purposes.
- ✓ A 3 send Cadence managed Marketing campaign to all pre-registered and wider NHS Procurement database

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## Platinum Sponsor

- ✓ 4m x 4m Main Sponsor Pavilion shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & table cloth) 500 watt power outlet and 2 x spotlights.
- ✓ 25-minute speaking slot on an agreed topic, within main conference auditorium
- ✓ 25 minute Speaking slot in HCSA breakout zone
- ✓ Six delegate places at the conference
- ✓ Premium positioned corporate branding on the event website
- ✓ Premium positioned Corporate branding on HCSA event newsletters, eShots, mailers, social media, press and PR
- ✓ Dedicated corporate branding on ALL on-day event branding including PowerPoint holding slides, delegate badges, event signage .
- ✓ 50-word profile and corporate logo to appear on-line
- ✓ Six places to the HCSA Gala Dinner
- ✓ Copy of opt-in delegate list provided post event - provided in pdf format.
- ✓ Access to delegate badge scanning software on mobile app for data collection.
- ✓ A 3 send Cadence managed Marketing campaign to all pre-registered and wider NHS Procurement database
- ✓ One dedicated social media post promoting the suppliers participation as key sponsor.

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## Gold Sponsor

- ✓ 5m x 3m exhibition shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & tablecloth) 500 watt power outlet and 2 x spotlights.
- ✓ Four delegate places at the conference
- ✓ Four places to the HCSA Gala Dinner
- ✓ 25 mins speaking slot in HCSA Break Out Zone
- ✓ Premium positioned corporate branding on the event website
- ✓ Premium positioned Corporate branding on HCSA event newsletters, eShots, mailers, social media, press and PR
- ✓ Dedicated corporate branding on ALL on-day event branding including PowerPoint holding slides, delegate badges, & event signage .
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software, to capture leads as delegates visit your stand
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software, to capture leads as delegates visit your stand
- ✓ A 1 send Cadence managed Marketing campaign to all pre-registered and wider NHS Procurement database
- ✓ Included within a social media post promoting the suppliers participation as key sponsor



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## Gala Dinner Sponsor – Exclusive to 1 organisation

- ✓ Exclusive sponsorship of the Gala Dinner event.
- ✓ 5m x3m Exhibition shell scheme stand, including fascia board at the daytime event.
- ✓ Furniture package (table, 2 chairs & table cloth) 500 watt power outlet and 2 x spotlights.
- ✓ Corporate branding as 'Gala-dinner Sponsor' on HCSA event newsletters, eShots, mailers, social media, press and PR
- ✓ Corporate logo clearly displayed within Gala Dinner arena, on keynote presentation slides and on staging Branding for awards
- ✓ Corporate logo and web link on the event website
- ✓ Three delegate places at the conference
- ✓ 50-word profile and corp logo to appear on-line and to be carried on the Gala Dinner menu
- ✓ Three places at the HCSA Gala Dinner
- ✓ Access to delegate badge scanning software, to capture leads as delegates visit your stand
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Included within a social media post promoting the suppliers participation as key sponsor.

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## Gala Evening Drinks Reception Sponsor – Exclusive to 1 organisation

- ✓ Opportunity to display promotional items / literature and 2 x pop-up Banners in the drinks reception area
- ✓ Corporate branding as 'Gala Drinks Reception Sponsor' on HCSA event newsletters, eShots, mailers, social media, press, PR and event App
- ✓ 4m x 2m Exhibition shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & table cloth) 500 watt power outlet and 2 x spotlights.
- ✓ Corporate logo and web link on the event website and event App
- ✓ Two delegate places at the conference
- ✓ 50-word profile and corporate logo to appear on-line and to be carried on the Gala Dinner menu
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software on the event App to capture leads as delegates visit your stand
- ✓ Two gala dinner tickets
- ✓ Included within a social media post promoting the suppliers participation as key sponsor.

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## Registration Sponsor – Exclusive to 1 organisation

- ✓ 4m x 2m Shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & tablecloth) 500watt power outlet and 2 x spotlights.
- ✓ Registration pens carrying your corporate branding (to be supplied by sponsor)
- ✓ Literature in the delegate bag (to be supplied by sponsor)
- ✓ Two Places to the HCSA Gala Dinner
- ✓ Two exhibition passes to the HCSA exhibition
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software, to capture leads as delegates visit your stand
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Corporate branding on registration display screens
- ✓ Included within a social media post promoting the suppliers participation as key sponsor



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## Lanyard Sponsor – Exclusive to 1 organisation

- ✓ 5m x 3m Shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & table cloth) 500 watt power outlet and 2 x spotlights.
- ✓ Your corporate branding on Event Digital Signage
- ✓ Corporate branding as 'Lanyard Sponsor' on HCSA event newsletters, eShots, mailers, social media, press and PR
- ✓ Your corporate branding on event lanyards – choice of colour available
- ✓ 50-word profile and corporate logo to appear on-line and in the event mobile app. Literature in the delegate bag (to be supplied by sponsor)
- ✓ Two places at the Gala Dinner
- ✓ Two delegate places at the conference
- ✓ Copy of opt in delegate list provided post event in pdf for reporting purposes
- ✓ Include Access to delegate badge scanning software on mobile app for data collection.
- ✓ Social media post promoting the suppliers participation as key sponsor.
- ✓ A social media post promoting the suppliers participation as key sponsor

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## Delegate Bag Sponsor – Exclusive to 1 organisation

- ✓ 5m x 3m Shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & tablecloth) 500watt power outlet and 2 x spotlights.
- ✓ Registration pens carrying your corporate branding (to be supplied by sponsor)
- ✓ Literature in the delegate bag (to be supplied by sponsor)
- ✓ Two Places to the HCSA Gala Dinner
- ✓ Two exhibition passes to the HCSA exhibition
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software, to capture leads as delegates visit your stand
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Corporate branding on registration display screens
- ✓ Included within a social media post promoting the suppliers participation as key sponsor



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## Day planner Sponsor – Exclusive to 1 organisation

- ✓ 4m x 2m Shell shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & table cloth) 500 watt power outlet and 2 x spotlights.
- ✓ Your Exclusive corporate branding on the printed day planner
- ✓ Corporate branding as 'Day Planner Sponsor' on HCSA event newsletters, eShots, mailers, social media, press and PR
- ✓ Literature in the delegate bag (to be supplied by sponsor)
- ✓ Two delegate places at the conference
- ✓ Two Places to the HCSA Gala Dinner
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software on the event App, to capture leads as delegates visit your stand
- ✓ Included within a social media post promoting the suppliers participation as key sponsor



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## HCSA Category Award Sponsor – at Gala Dinner

- ✓ 4m x 2m Shell shell scheme stand, including fascia board.
- ✓ Furniture package (table, 2 chairs & table cloth) 500 watt power outlet and 2 x spotlights.
- ✓ Your corporate branding as a Category Sponsor on all Gala dinner signage
- ✓ Corporate branding as “Category Award Sponsor” on HCSA event newsletters, eShots, mailers, social media, press and PR
- ✓ Literature in the delegate bag (to be supplied by sponsor)
- ✓ Two delegate places at the conference
- ✓ Two Places to the HCSA Gala Dinner
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software on the event App, to capture leads as delegates visit your stand
- ✓ Included within a social media post promoting the suppliers participation as key sponsor.



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# Exhibition Packages

Our exhibition packages come as fully built shell scheme with Name sign, lighting, power socket, table and chairs and access to the event app for lead collection on the day

## Gold Exhibition Package

- ✓ 5mx3 metre stand with lighting, electricity point, fascia board & furniture.
- ✓ Three delegate places at the conference
- ✓ Corporate logo and web link on the event website
- ✓ Three Places to the HCSA Gala Dinner
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software, to capture leads as delegates visit your stand

Option to upgrade to include a 1 send Cadence managed Marketing campaign to all pre-registered and wider NHS Procurement database from  
**£1750 +VAT**



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## Silver Exhibition Package

- ✓ 4mx2 metre stand with lighting, electricity point, fascia board & furniture.
- ✓ Two delegate places at the conference
- ✓ Corporate logo and web link on the event website
- ✓ Two Places to the HCSA Gala Dinner
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software, to capture leads as delegates visit your stand

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# Exhibition Packages

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## Bronze Exhibition Package

- ✓ 3m x 2 metre stand with lighting, electricity point, fascia board & furniture.
- ✓ Two delegate places at the conference
- ✓ Corporate logo and web link on the event website
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software, to capture leads as delegates visit your stand

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# Exhibition Packages

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## SME Exhibition Package

- ✓ 2m x 2m stand with lighting, electricity point, fascia board & furniture.
- ✓ Two delegate places at the conference.
- ✓ Corporate logo and web link on the website.
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Access to delegate badge scanning software to capture leads as delegates visit your stand.

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# UPGRADE YOUR PACKAGE

Looking to increase your presence at the event ? Our upgrade options provide our exhibitors and sponsors more opportunity to ensure their branding is front and centre of the event. The upgrade options below can be added to any package and the team would be happy to discuss this further with you.

### Outside entrance sponsor

– Available to only 2 organisations – **£3500**

- ✓ Your Exclusive corporate branding on Entrance single sided mesh banner
- ✓ Corporate branding as 'Entrance sponsor' on HCSA event newsletters, eShots, mailers, social media, press and PR
- ✓ Literature in the delegate bag (to be supplied by sponsor)
- ✓ Two delegate places at the conference
- ✓ Copy of opt-in delegate list provided post event – provided in pdf format.
- ✓ Included within a social media post promoting the suppliers participation as key sponsor.

### Upgrade to Concourse Drop Banner Advertisement

Available to only 2 organisations – **£850**

- ✓ Your Exclusive corporate branding/advertisement on two flag style hanging banners within main concourse of venue

### Upgrade to Exhibition Hanging Banner Advert

Available for up to 4 organisations – **£1000**

- ✓ Your Exclusive corporate branding/advertisement on one hanging banner within exhibition hall of event in position of choice

### Upgrade to 20 stickers directing towards exhibition stands

Available for up to 4 organisation – **£1000**

- ✓ 20 printed and designed floor stickers to be positioned at entrance or close to your stand for additional promotion

### Stair riser stickers on route to conference

– Exclusive to only 1 organisation – **£3000**

- ✓ 20 printed and designed stair riser stickers in venue for additional promotion

### Upgrade to include Cadence marketing

– 1 send campaign to all delegates and wider NHS audience.

Available to max of 10 organisations – **£1750**

- ✓ One send marketing campaign pre-event sent to : All public sector pre-registered delegates
- ✓ An audience build, up to 5,000 public sector contacts from BiP's wider public sector database
- ✓ Customer to supply email content which must note their involvement in the event
- ✓ BiP will provide content examples
- ✓ BiP will review supplied content with one round of feedback provided via email
- ✓ Email or 15min kick-off call to confirm: Audience build / Timeframes / Process and expectations
- ✓ Full end of campaign reporting will be provided

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**Whether you're interested in exhibiting, sponsoring or visiting HCSA 2025 one of our team will be able to help you.**

**Sponsoring / Exhibiting**  
[exhibitions@hcsaconference.co.uk](mailto:exhibitions@hcsaconference.co.uk)  
0141 739 5383

**BOOK A SALES APPOINTMENT**

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