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Clare Nash - Head of Clinical Product Management - Black Country Alliance (BCA)

Entry details

Summary Overview

Clare Nash is BCA Head of Clinical Products Management, responsible for clinical products and appropriate process as it relates to clinical procurement. Clare is a nurse, providing Procurement with extensive clinical knowledge, while acting as a key link between the department and clinical stakeholders in the Trust.

Clare plays a leading role in clinical forums at each Trust, as well as being the BCA Sustainability lead. With regard to the latter Clare is also the ICS Green Procurement lead, the Co-Chair of the Midlands & East Procurement & Sustainability group and is a member of many regional and national forums.

I wish to nominate the following person (or group/organisation) for award. I understand that by submitting this nomination I declare that the information I have provided is – to the best of my knowledge – accurate and complete. ✓

Nominee	Clare Nash
Nominees Job Title	Head of Clinical Product Management
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Nominees Organisation	Black Country Alliance (BCA)
Nominees Region	West Midlands
Nominees Telephone No.	+447972344240

Supporting Info

Supporting Statement

When the previous Head of Clinical Product Management (HoCPM) left the BCA, we were concerned that it would be a difficult position to fill, given we required a senior leader with both a clinical and procurement background. We feel extremely lucky that we were able to secure Clare in the role and it was evident from the beginning that she would significantly improve the service we deliver. Clare has integrated swiftly into the senior leadership at both our Trusts, from a procurement and clinical/operational perspective, being seen as a key source of clinical advice. Clare is dedicated, resourceful and operates with a high level of integrity, particularly as it relates to what is best for patients and service users.

Further to the regional lead roles mentioned in the first question, Clare has also presented at the HCSA Conference in 2020 & 2021 on the role of clinical procurement and sustainability and will address this topic again at the forthcoming HCSA Summer Conference. Clare is highly regarded regionally and nationally, being the only nurse invited to the recent international climate debate at Windsor Castle. We are confident that Clare will continue to develop and given her background and skills has a multitude of future leadership opportunities available.

Clare joined the BCA at a difficult time, as the NHS was dealing with one of the worst periods of the Covid-19 epidemic. Despite the challenging circumstances, Clare hit the ground running, providing an enhanced level of knowledge and support regarding Personal Protective Equipment (PPE) and valued input into each Trust's PPE Cell and tactical meetings. Clare has also been a key participant in regional and national forums about PPE, as well as working clinically supporting the vaccine programme at SWBH as required.

Clare also developed an improved process for the engagement of clinical staff in the product evaluation process, designed to ensure that new options which deliver quality or cost improvements can be reviewed swiftly, but in a controlled way that involves all relevant stakeholders and is managed by Procurement. As part of this a Standard Operating Procedure (SOP) for Product Evaluation in the Clinical Area was developed, including the provision for a New Product Introduction (NPI) form to be used when assessing new products and signed off at the CPEG group. Additionally, Clare identified that the CPEG group didn't have a formal hierarchy into Trust Executive forums for escalation and awareness, and took it upon herself to rectify this, with the groups now providing regular reporting into the Quality Committees.

The improved processes that Clare has developed have enabled the BCA to be better prepared to implement large change projects such as those related to value based procurement, whereby clinical pathways are reviewed to provide an overall efficiency improvement. One key example of this is the Mouthcare Matters project that Clare and her team led on with substantial engagement with Trust stakeholders. The project intended to address Hospital Acquired Pneumonia (HAP) through improved mouthcare of patients on site. Subsequently it was agreed that an additional investment in mouth care products would be made following a detailed business case, with benefits anticipated due to avoiding the high cost of HAP care where this could be reduced. Stryker, the selected supplier of products, were awarded at the last Excellence in Supply Awards for the initial stages of the project, and more recently in excess of £300k of savings have been claimed from the project across both Trusts.

Other notable examples of projects include the review of Continence products in the Community. This is a highly contentious area and has required intensive engagement of staff in the review both of products and a change in the logistics arrangements. Clare and team have been instrumental in arranging engagement sessions and patient trials to ensure that appropriate process is followed which will provide assurance to Board in making a final award. Also, Clare has been heavily involved in a recent project for the supply of reusable Gowns, whereby we have secured NHSEI's support in the application of social value into tenders. Clare has led pre-market engagement sessions with local suppliers as part of this exercise and intends to demonstrate benefits from reduced waste and increased local supply.

Further to the below a key area of focus for Clare is sustainability and how this can help to improve both the patient experience and environment. Clare has been nominated as the BCA Sustainability Lead, and the ICS Greener Care Sustainable Procurement lead. As part of these roles Clare has been instrumental in raising the profile of sustainable procurement and the development of ICS objectives for the next three years which include an increase in the use of remanufactured, recycled and environmentally friendly products. Additionally a Sustainability Impact Assessment (SIA) form was drafted by Clare for inclusion in all large procurement exercises. Clare is a key part of national forums and was recently requested by the NHSEI Midlands & East Regional Head of Procurement to be the Co-Chair of a Midlands & East Clinical Procurement & Sustainability group, the purpose of which being to increase awareness of sustainability as well as monitor progress against key NHSEI objectives in this area. Clare has also taken the BCA teams to Platinum status in local Green Impact awards.

Based upon Clare's excellent work in this area, and increasingly respected reputation, she was invited to present at the HCSA Conference in 2020 and 2021 on this subject, being invited back for the forthcoming HCSA 2022 Conference also. Clare was recently the only nurse representative at a COP 26 international sustainability event with 29 leaders from their areas being in attendance, being held at Windsor Castle. Furthermore, Clare has been invited to be a part of the 'Ward in a Box' NHSEI resilience group intended to store key clinical lines to support business continuity. Clare also presented on social value at our recent Meet the Buyer event. This highlights the growing reputation that Clare has within this field.

These initiatives led to Clare being awarded the Procurement Outstanding Contribution award at the recent Midlands Excellence in Supply Awards and Highly Commended in the GO Awards 2022.

Clare is spoken of extremely highly by colleagues at a local, regional and national level and it is absolutely clear that she will be a future leader in whichever field she decides to focus. For now we feel extremely lucky that she is a part of the BCA and look forward to Clare continuing to develop with us.

Your Name	Paul Mellor
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Log in to hcsa.awardsplatform.com to see complete entry attachments.

